

Title:

Grow More Good: Nurture Social Responsibility in Entrepreneurship Curriculum through Cambodian case studies

<https://stacieincambodia.wordpress.com/>

Session Description:

This session will focus on incorporating service and project-based learning into entrepreneurship curriculum to nurture social responsibility and grow an ecosystem of entrepreneurship in the local community. The Social Entrepreneurship course taught at Middlesex Community College brings together students in experiential learning activities to apply and demonstrate entrepreneurial skills.

Students enrolled first study examples of social enterprises from Cambodia, learn a historical and social perspective about Cambodia, and then get out of the classroom and head to a local middle school in Lowell to assist students with the startup of a social enterprise: the school store. The store sells products made by students in the afterschool program. Profits from the store divide into a 3-way split: 70% to a sister school in Cambodia, 20% back to the middle school, and 10% to a MCC Scholarship fund for these future middle school students entering the business department at MCC.

MCC's entrepreneurship program seeks to nurture social responsibility in entrepreneurs by infusing introductory courses with service and project-based learning which encourage thinking beyond maximization of profits to learn firsthand how acting socially responsible can benefit enterprises and the community.

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